A few helpful books on documentation and graphic design in general:



Making and Breaking the Grid by Timothy Samara



Layout Workbook by Kristin Cullen



Graphic Design That Works by Rockport Publications



Envisioning Information by Edward Tufte

DOCUMENTATION WORKSHOP

48-200 F'12 Gutschow

Although it sometimes seems like a mindless formality, the process of documenting our work is not only a vaulable start to compiling images for a portfolio, but also a valuable design exercise. Learning how to arrange images, drawings, and text to communicate our work is an endless investigation in which we, as architects, partake. While every assignment requires compositional consideration, seldom do other assignments emphasize our techniques in layout and graphic design.





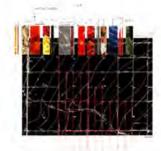


Experimentation: Create a range of studies instead of just jumping to one solution. Initial thumbnails or sketches can help to explore ideas about compo sition, color, and hierarchy on the page.

Read: While composition can seem intuitive, engaging expert advice provides helpful tips on composition forged through years of experience; it likewise offers a historical/theoretical context to be engaged for even more sophisticated results.

Drawing inspiration: A lot of layout inspiration comes from the visual world around us. Books, posters, websites, comics, or works of art can all offer insight into compositional strategies. Collect notes, drawings, photos, quotations, and anything else that can inspire a starting point in your design process.

Review in Groups: During the design process, as well as at the end, engage several of your classmates or professors to look at your documentation. Hang it up on the wall and view it from a distance. Are you still able to read the design intentions at 1, 2, 5 feet away? By having onlookers review your work, you gain a fresh perspective and can further develop your design.







2nd Year FRAMEWORK RULES & SUGGESTIONS

- Usually the DASHED GRID LINES should stay to give "structure" and "order" to your page.
- The guides provide WHITE GRID LINES that can provide clarity when seperating images
- A WHITE BACKGROUND is suggested, AVOID BLACK or dark backgrounds. Although architects like to wear black, presentations are not nearly as good on black as students often think. In the case of our template, it also creates an awkward relationship to the black square text blocks.
- The BLACK SQUARE in top left should be retained with the identical font for all students. Do not alter the color.
 The project statement can be adjusted to accommodate varying statement lengths, but must remain bottom right.
- When creating boxes, use INCREMENTS OF THE GRID, and be sure all align exactly.



Layout Design Tips

When creating a documentation layout, ask how the arrangement of the images can be:

- 1. Informative. Can the layout express and represent ideas about the architecture?
- 2. Clear and hierarchical. Is important information emphasized? (Avoid a homogenous field)
- 3. More or less dense. The usable area is small. Include the minimum amount of information necessary to explain the project, but fill the page; Use white space, but don't be too sparse.

Contrast an object from a field, chaos from order, intricate from obtuse, or dull from bright to procure emphasis. Black stands out on white and vice-versa.

Relate the geometry of drawings and images to the geometry of the layout. Imply and extend lines from one to the other. This creates a dynamic, layered composition.





Relate architectural ideas to compositional layout ideas. For instance: visual compression, juxtaposition, layering, Intersection, collage, solid/void, repetition, growth, center/periphery, balance, horizontality/verticality...

White Space gives the eye a place to rest. It can create a sense of expansion or compression, adding dynamism and drama to the page.

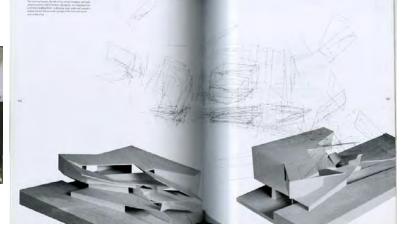
Color Fields and framed images can create a solid/void relationship with white space. Other drawings can float as "objects"

Diversify Media. Use model photos, sketches, diagrams, process work, renderings etc. Avoid repetitive image, unless part of a series.

Movement: Consider how the viewer's eye traverses the image: left to right, diagonally, rotationally, labyrinthinely?

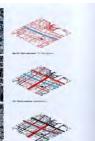
Color: As a general rule colors with similar saturation values work well; or stick to a limited family. Too many colors and hues can be distracting.

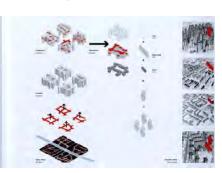
Coordinate Plans and Sections to be quickly understood.



Superimposing and overlapping small "objects" and fields on a larger frameles**background image** can create visual interest, **depth**, and **emphasis**. Compose intersections and overlays so that lines and edges relate.











48-200 Documentation Template - Original Graphic Inspiration



GRAPHIC GUIDELINES

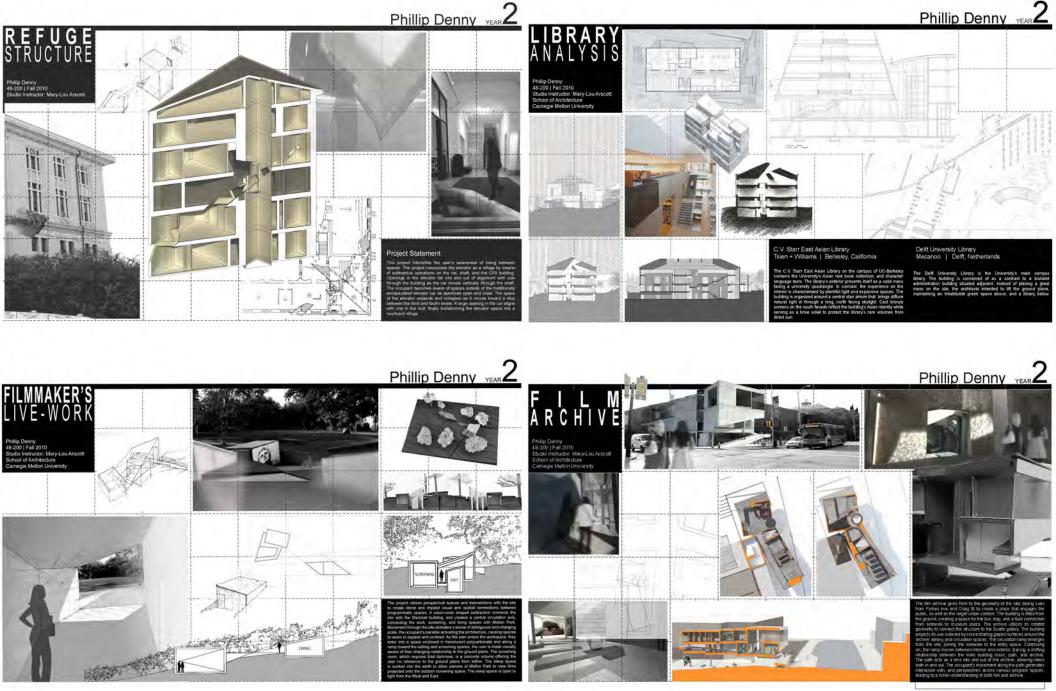
- Maintian the underlying template structure and graphic elements, including the black square (it must remain black, and square), the thick top line, the grid, the font, the wording of the title, etc. These help unify the classes' work, and fit within the SoArch's overarching template guidelines. Respect the group rules!
- Use the grid as a "structure" and ordering the device. Consider carefully if your images are behind or in front of the dashed-line grid and the white line grid. Use the grid to separate images and breaak down background images
- Allow enough "white space" to enable the eye to rest and to see the hierarchy of parts and the whole. Don't crowd your material; consider editing out repetitive images, or reducing the size of large images.
- "Cut out" some of your images, so that (non-rectangular) shape and contour can add power to your ideas; avoid all rectangular images, which gets repetitive. Stagger some rectangles so they don't all line up.
- Work to create heriarchy among the images, "overlap" some images, put a large image in the background, and smaller images up front. Change opacity of some image, or change color to B&W
- Use a balance of drawings and rendering or photos; use a variety of media. Avoid too much of the same.
- For drawings, use both black-on-white line work and (inverse) white-on-black for contrast.
- Use a "key" and numbering system to identify important elements of the design, including room names, etc.

48-200 Current Template

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Documentation of 4 projects from 48-200, Fall 2010 using common "template" or framework

Phillip Denny YEAR 2



Documentation of 4 projects from 48-200, Fall 2010 using common "template" or framework

